



DIY Software Price Sheet

Choose a monthly web subscription or a separate, standalone Excel workbook.

Monthly web plan	Price per location	Billing
Founding Member DIY	\$149 / month	First 12 consecutive months from activation. \$199/month from month 13.
Standard DIY	\$199 / month	Month to month. No annual commitment.

Both plans include the same released software, with no annual commitment. Cancel before renewal; access continues through the paid month. Founding enrollment is confirmed before billing.

Standalone DIY workbook - \$295 one time

Requires **Microsoft Excel for Windows desktop**. Purchased separately from the web subscription; the workbook purchase does **not** automatically include web access.

Included in the monthly web subscription

One total hour of Q&A per restaurant account, once, not monthly. Customers enter and maintain their setup and operating data. Cancelling and rejoining does not reset the hour.

Released Command Center features cover culinary building, intelligence, daily operations, costing and reporting. POS and QuickBooks connections are separate.

No activation fee. Account, billing and software-issue assistance carry no advisory fee. Custom training, menu entry and consulting are separate. Optional services are never required.

Optional services for web subscribers

Optional service	InsightChef fee	Defined scope
Guided onboarding	\$500 one time	Up to 4 remote hours of setup guidance and training, used within 90 days. Customer enters data; migration is separate.
Additional Q&A or training	\$125 / hour	Scheduled help beyond the included hour. Billed in 15-minute increments: \$31.25 each.
Monthly advisory support	\$99 / month	One scheduled hour per account each billing month. No rollover. Cancel anytime; extra approved time is \$125/hour.
Data migration or menu entry	\$125 / hour	Hands-on work from customer-supplied files. Written scope and approved hour cap required before work begins.

Purchased time is additional to the web plan's included Q&A hour. Partial 15-minute increments round up. Extra work requires authorization. No bookkeeping or emergency-response guarantee is included.



Connections and Service Details

Approved optional service prices for the monthly DIY web subscription.

Planned POS and QuickBooks connections

Not available to purchase yet. Approved InsightChef fees below apply only after provider approval, authorized access, successful testing and activation. No connection charge is collected before activation. No release date is promised.

Planned connection	One time	Monthly service
POS sales connection per location and source	\$250	\$25 per restaurant location per POS source
QuickBooks Online connection	\$250	\$25 per connected QuickBooks company
One POS plus one QuickBooks company	\$500	\$50 total for the two connections

Setup covers one connection, mapping and activation testing. Monthly service covers the released connector and technical support. Data cleanup and custom development are separate.

Third-party charges are additional. POS software, QuickBooks subscriptions and any provider access or API charges are not included. The exact provider charges and supported data flow must be confirmed before activation. QuickBooks Desktop, payment processing, hardware and bookkeeping are excluded.

Other fees and service boundaries

Invoice scan assistance: included. No separate InsightChef per-scan fee for the released device-based scanner. File limits apply; the chef reviews all extracted data before posting.

Additional locations: \$199/month each. Founding eligibility is confirmed separately. **Custom services: \$125/hour,** only within an accepted scope and approved hour cap. Connection fees do not cover custom integration development.

All prices are USD, before applicable taxes. Optional monthly services may be cancelled before renewal. Completed one-time work remains payable. This approved price schedule does not amend existing customer agreements or establish public launch availability.

Example monthly totals

For one location, **web DIY only is \$149/month** at the Founding rate or **\$199/month** at Standard. Add the optional advisory plan for totals of **\$248** or **\$298/month**. When released, one POS and one QuickBooks connection without advisory would total **\$199** or **\$249/month**.

Connection example excludes \$500 in one-time activation fees, third-party charges and tax. Standard pricing applies from month 13 for Founding subscriptions.